



Oswego Lake Watershed Council 2024 Urban Forest Summit

A Healthy Urban Forest: What You Can Do

The Lake Oswego Urban Forest Summit has been held annually since 2019. This year's summit will be at the Lake Oswego Methodist Church on Saturday, November 2, from 9 am - noon. It's a popular forum for community members to gather together to increase their arboreal knowledge, discuss the importance of a healthy, interconnected urban ecological system, and share stewardship opportunities to support the health of the urban forest.

This year's agenda will include an update on the City of Lake Oswego Community and Urban Forestry Plan, information on tree care and maintenance, understanding our urban forest from floor to canopy, and best practices for native plant landscaping. We'll be exploring how we can care for our urban forest, individually and collectively. We invite professionals like you to support the Summit through sponsorship. This is a great opportunity for you to market your business to our audience of engaged community members and to connect with potential customers. Your sponsorship plays a vital role in supporting our work and outreach in the community.

Sponsorship Packages

Oak Sponsor - \$1,500

- Logo inclusion on website and email announcements* plus links to your business included in social media posts on Instagram and Facebook
- Announcement and introduction of your business at the event
- Opportunity to directly address and engage the full audience
- Opportunity for tabling and sharing take-away materials
- Only one Oak-level Sponsor is available

Cedar Sponsor - \$750

- Logo inclusion on website and email announcements* plus links to your business included in social media posts on Instagram and Facebook
- Announcement and introduction of your business at the event
- Opportunity for tabling and sharing take-away materials

Maple Sponsor - \$500

- Logo inclusion on website, along with links to your business
- Announcement and introduction of your business at the event
- Opportunity for tabling and sharing take-away materials

* Inclusion on OLWC emails - 1,000 recipients, Lake Oswego Sustainability Network - 1,000 recipients and other partner organizations



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SPONSORSHIP CONFIRMATION

YES! I want to sponsor the Urban Forest Summit

- Oak Sponsor \$1,500
- Cedar Sponsor \$750
- Maple Sponsor \$500
- Other _____

Business Name _____

Contact Name _____

Website Address _____

Mailing Address _____

Phone Number _____

Please make checks payable to Oswego Lake Watershed Council and include this form with your payment.

Questions? Please contact Jack Halsey jack@oswegowatershed.org
503-754-8770

Oswego Lake Watershed Council is a non-profit 501(c)3 organization

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